

IELRA BOARD OF DIRECTORS MEETING

Saturday April, 23, 2010

CALL TO ORDER:

Ken Scribner called the meeting together at 10:10 Am. PRESENT: Chuck Proschek, Ken Scribner, Jane Schulte and Jan Pope. ABSENT: Ellen Benson, Tom Hintz, John Bergstrom

PREVIOUS MEETING MINUTES: from the September 2009 meeting were reviewed with no further additions. Jan Pope made a motion to accept the meeting notes and Chuck Proshok seconded that.

OLD BUSINESS:

- A. **Bank signature card** discussed. Ken thought that he, Tom Hintz and John Bergstrom have signed and that Jan Pope needs to also sign which she will do next week and verify signatures.
- B. **Logo contest:** We discussed putting notice of a contest to design our new logo in June's newsletter to the membership along with some items we will want included in the logo. Jane offered to work on this project as well.

NEW BUSINESS:

- A. **Annual Meeting :** We discussed that we previously agreed that an early weekend in August would be a good time considering how many children start early in the fall. We decided on August 14th at the city hall would be good. Jan will check it out and see if this is available or if there is an alternative.
- B. **Treasurer's Report:** Reviewed John's Treasurer's report and the Board voted on the following expenditures: **Minnesota Waters** (\$150), **Whitefish Area Property Owners Association WPOA** (\$25) , **Lakes and River Association (LARA)** (\$50) as well as reviewed the previous email voting to donate \$100 to the **Redding's Kids Annual Fishing Contest**. Finally, **Walleye stocking** was discussed and approved by the Board for an *approximate* cost of \$1764.
- C. **Membership Report:** Board discussed the very good response we have had so far from the membership. As of April 24th, John reports that we have had 70 responses with two free membership awarded at last years picnic bringing the total to 72. There were 11 new members, some of which are return members who did not join in 2009. Four individual also donated an additional \$25 making the final income from membership to be \$1850. He sees weekly dues coming in and when that drops of he will do a second mailing to those who have not yet handed in their dues
- D. **Newsletter articles:** Board members are strongly encouraged to provide an article of interest to Bonnie Fairchild. Please look for interesting articles on various web sites including the

DNR's, WAPOA, LARA or local newspapers through their search engines. We really need to get these in to her by May 15th. It's a big job to put the newsletter together and we need your help. You may also encourage other members to offer articles.

- E. **Jack Fitzgerald's letter** was presented that offered the 3rd annual Shoreline Buffer Zone Expo on August 7, 2010 at the Deep Portage Learning Center a about 5 miles east of Hackensack MN. There is a small fee to defray lunch costs and pre-registration A Q & A session by the DNR will be offered as well as offering classes on native plant buffer zones and identifying and eliminating non native invasive species. Deadline for registration is August 1st. Ken also brought up a training session for Southern MN Lake Summit Event on May 1st that he will attend. It will discuss Successful Lake Associations, Getting Projects in Motion, effective Communications and Membership development. The fee is \$10 and Jane made a motion that the board will reimburse Ken and possibly Chuck if he is able to attend.
- F. **Marketing and Plans for 2010:** The board discussed that it would be a good idea to have a presence at Emily Days and it was suggested that we might try to get other local lake associations to join us and have a "booth or tent" on Saturday. Jan Pope will get further info from other local associations and see if they would be interested. A boat parade for July 4th was also discussed and how/where it would be started. We suggested a picnic could be held at some one's residence (Jan Pope offered her place) where we could have a potluck meal. We suggested announcing it through flyers at local businesses, an announcement in the Northland Press. A discussion ensued about educating the membership about potential grants from the DNR and she also brought with her from Crow Wing County on many issues such as planting buffer zones etc. Jane will follow up with the DNT to see if we could receive these colorful and informative magazines free for our membership. We brought up the 2005 'Newcomers' package of info about our lake association and wondered if that might not be reinstated to help welcome the new property owners.
- G. **Yahoo Calendar:** Ken Suggested that the Secretary develop an online calendar for the Board to be used to help plan meetings and where directors could put in dates they would be out of town or unavailable. It might be an excellent tool to better plan our meetings. Jan will work on this project.
- H. **Next meeting:** We agreed to meet again on May 23rd for our next meeting.
- I. **AJOURNMENT:** Ken made a motion to adjourn and it was seconded by Chuck at 11:10 AM.

Respectfully submitted,

Jan Pope

Secretary