

EMILY LAKES AND RIVER ASSOCIATION

BOARD OF DIRECTORS MEETING

June 8, 2013

CALL TO ORDER: Meeting called to order at 9:00 A.M by Ken Scribner. Board met at the home of Kris Bergstrom. ATTENDEES: Becky Gromek, Mark Drewitz, Kris Bergstrom, Tami Froidcoeur and Kristi McLain and Wayne Gapsiewicz.

MINUTES APPROVAL

Motion to approve minutes for May 18th, 2013 meeting made by Wayne. 2nd Motion by Kris. Motion carried.

FINANCIAL REPORT

After deposits and expenses, the balance of checking account is \$3473.18 Savings Account balance will be included in next meeting. See Financial Report for details. Membership response so far is at 76 renewals and 13 new members. 89 paid to date. One membership form came with a referral so referring member is eligible for \$10 refund check. Survey responses are coming in and Kristi will do an average and report in the July meeting. This will be good information to provide in the news letter.

Tami made 1st motion to approve. 2nd Motion by Wayne. Motion carried.

OLD BUSINESS

Fish Stocking: Becky to contact Tom Bosek to move forward on fish stocking process and also confirm if Lake Report is published so link can be added to the ELRA website.

Newsletter: Reminder to everyone to have your articles to Ken by July 1st. Mailing/printing to be completed approximately by July 15th.

Speaker for Annual Meeting: Tami contacted Heidi the new hydrologist who replaced Lonie. She is willing to come to our August ELRA Annual meeting to speak to water quality and also has a resource, Scott, in the Pollution Control Agency who may also be willing to speak. No speaker fees for Heidi but not sure if Scott requires a fee. Heidi will check with him and let Tami know. Heidi is willing to take questions from members and also has experience and working on a similar situation in Aitkin. She will bring information to share or send to Kris and she can have it printed. Suggested time for talk is 20-30 minute presentation and 10 minutes for Q & A. She will be available after the meeting for additional questions. Tami will move forward and secure her for the meeting and check if we can reimburse her for her mileage.

Annual Meeting Schedule:

10:00 Brunch

10:30 Start meeting

11:00 Speaker

11:30 Q & A to follow

Annual Meeting Misc:

Pot luck by membership. Wayne will ask Tom if he will do 3 turkeys. ELRA will provide condiments, paper products, coffee, juice and water as done in the past. Kristi to pay rent for the meeting.

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Communication to membership will be done by: Postcard/ Kris; e-blast and newsletter. Speaker will be announced in the communication to hopefully encourage member participation in the meeting. Wayne to check with Tom if Tom's Resort will post a sign on their board reminding membership of the August Annual Meeting.

Boat Parade: Reminder to all starting point will be at the edge of the river in Emily, go around Emily, and figure 8 back through the river on and circle Lake Mary. Gapsiewicz and Gromek boats lead.

Parade Announcement: Tami reported that Tom's Resort committed to putting the parade announcement on their sign.

ELRA Visibility: Tami reported that Brett and Laura at Rustic River do not charge for booths in front of the store. We can bring a tent or they may be able to have one for the ELRA. No size requirements or what we bring for the booth. Laker Lions Cornfeed advised no charge for booth as long as ELRA is not selling anything. Emily Day charges \$5.00 to have a float in the parade and is only a donation. Booths are 10x10 \$25; 10 x20 \$50 ;10x 30 \$75. The board decided the best choice for us to pursue is Spring Fling 2013. The challenge with multiple festivities is manning the booth. Spring Fling seems to be the best time as it is the best time to be visible to capture membership and present educational information on the lakes.

Website Dues: One payment came through and allowed the group to examine the process and TAT. It took 2 days to hit the bank. It is a manual process to send the money to the bank by clicking one button. All information came through so it was successful. Suggestion to add a button that will give members a way to donate to the ELRA online. This website payment process gives the ELRA an opportunity to have a laptop at the Spring Fling with wifi at the store and sign people up at the booth.

Membership Form: Second mailing will be done to the people that did not respond on the first mailing. A reminder will be put on the 2nd mailing advising this group they can pay on line. Wayne made 1st motion to approve. Kristi made 2nd motion. Motion carried.

Website Feedback: Board agreed the new website is very nice. Ken would like pictures or UTube videos to add that are pertinent to the lake association people. This will help with encourage people to open the email blasts. So far we have 60% of members opening emails. This is a good % and also due to keeping the list clean and updated.

Checking Account: Mark checked and our local bank Pine River Bank seems to have all the features Wells Fargo offers. Bulk of the accounting is done in the summer, but if the features are the same as Wells Fargo it will allow the treasurer to manage the account all year long and from anywhere. Kristi to check into Pine River Bank. Kris B. to be a 2nd signer on the account.

NEW BUSINESS

AIS: Becky will check with DNR to see if they will provide AIS signage for the boat launch area. If so Wayne will provide post and install sign. Water Quality sampling continues to be done by Tom P and is taken to the Army Corp of Engineers/Cross Lake, then to Brainerd. Kris will check where are the results to the testing. We should be getting these regularly and they can be sent to the ELRA email address so they can be linked to the ELRA website.

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Taxes- Non Profit Filing- Ken will look into this and will give it to Kristi to file. 990 Non Profit. Ken to find out who is officially supposed to file so this responsibility can be appropriately assigned going forward.

Membership forms: Kristi will tally feedback on membership forms and provide feedback to the Board. This will help the board know what the members think is important and make decisions based on membership feedback. Next board meeting at Kris Bergstrom's June 8th, 2013 @ 9:00 a.m.

Meeting adjourned. @ 11:00 a.m.: Wayne made motion to adjourn meeting. Tami made 2nd motion. Motion carried.

Next meeting @ City Hall July 14th so Board can check out the logistics for the Annual Meeting. . Kristi will pick up the key from City Hall so we can access the building.

Upcoming meetings:

August 10- Annual Meeting @ City Hall

September 7 – last meeting of the season- where?

Respectfully submitted,
Becky Gromek